



END-USER

COLD & FLU SEASON SAVINGS EVENT!

EARN UP TO

\$500

Stay Ahead of Cold & Flu Season!

**NEW SCENT!
NEW SMALLER
SIZE!**
Coming February



**Buy The Spray....
Get The Wipes FREE!***

For each case of Professional LYSOL® Brand, Disinfectant Spray you buy, get a case of LYSOL® Brand Disinfecting Wipes FREE!*

* Up to \$35 per case. 5 case limit on any combination of LYSOL® Brand Disinfecting Wipes. See back for details.



Additional Savings on These Featured Items!

\$2 per case of 6 refills



\$20 per case** (contains 4 starter kits)



\$4 per case of 6 refills

Offer Good from January 1, 2012 Through March 31, 2012

See other side for complete list of product savings!



** 2 case limit on LYSOL® Brand HEALTHY TOUCH® Starter Hand Soap System.
** 5 case limit on combinations of AIR WICK® FRESHMATIC® Starter Kits, and LYSOL® Brand NEUTRA AIR® FRESHMATIC® Starter Kits.



END-USER COLD & FLU SEASON SAVINGS EVENT

January 1, 2012 through March 31, 2012

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
BUY LYSOL® DISINFECTANT SPRAY CASES...GET AN EQUAL NUMBER OF WIPES CASES FREE!*					Rebate paid only on LYSOL® Brand Disinfecting Wipes cases when an equal or larger number of Professional LYSOL® Brand Disinfectant Spray cases are purchased. TOTAL # OF WIPES CASES X up to \$35.00* = \$ _____ <small>*Final rebate total based on actual proof-of-purchase</small>
Professional LYSOL® Brand Disinfectant Spray (Ready-To-Use)	Original Scent	12/19 oz. aerosol can	36241-04650		
	Fresh	12/19 oz. aerosol can	36241-04675		
	COUNTRY SCENT®	12/19 oz. aerosol can	36241-74276		
	CRISP LINEN®	12/19 oz. aerosol can	36241-74828		
	SPRING WATERFALL®	12/19 oz. aerosol can	36241-76075		
LYSOL® Brand Disinfecting Wipes (Ready-To-Use) ¹	Crystal Waters NEW!	12/12.5 oz. aerosol can	36241-84044		
	Lemon & Lime Blossom	12/35 ct. canister	19200-81145		
	Lemon & Lime Blossom	6/80 ct. canister	19200-77182		
	Lemon & Lime Blossom	6/110 ct. canister	19200-78849		
	OCEAN FRESH™	12/35 ct. canister	19200-81146		
LYSOL® Brand DUAL ACTION™ Disinfecting Wipes (Ready-To-Use) ¹	OCEAN FRESH™	6/80 ct. canister	19200-77925		
	CRISP LINEN®	12/35 ct. canister	19200-82050		
	Citrus Scent	12/35 ct. canister	19200-81143		
	Citrus Scent	12/75 ct. canister	19200-81700		
TOTAL # OF QUALIFYING LYSOL® BRAND DISINFECTING WIPES CASES @ up to \$35.00/CASE*					
LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use) ²		12/24 oz. aerosol can	36241-02775		TOTAL # OF CASES X \$2.00 = \$ _____
Professional LYSOL® Brand Toilet Bowl Cleaner (Ready-To-Use)		12/32 oz. angle-neck bottle	36241-74278		
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System – REFILL (Ready-To-Use)	Soothing Cucumber Splash	6/8.5 oz. bottle	19200-00062		
	Grapefruit Essence	6/8.5 oz. bottle	19200-00066		
		Aloe	19200-00786		
TOTAL # OF CASES @ \$2.00					
AIR WICK® FRESHMATIC® Ultra Air Freshener REFILL (Ready-To-Use) (Fits both ODOR DETECT™ and Automatic Spray)	SPARKLING CITRUS®	6/6.17 oz. aerosol can	62338-77965		TOTAL # OF CASES X \$4.00 = \$ _____
	FRESH WATERS®	6/6.17 oz. aerosol can	62338-79553		
	Lavender & Chamomile	6/6.17 oz. aerosol can	62338-77961		
	COOL LINEN & WHITE LILAC™	6/6.17 oz. aerosol can	62338-82314		
	HARVEST APPLES & CINNAMON VELVET®	6/6.17 oz. aerosol can	62338-78283		
	VANILLA INDULGENCE®	6/6.17 oz. aerosol can	62338-80978		
ADD ANY ADDITIONAL SCENTS THAT YOU PURCHASED IF NOT SHOWN HERE) _____					
NEUTRA AIR® FRESHMATIC® REFILL (Ready-To-Use) (Fits both ODOR DETECT™ and Automatic Spray)	Fresh	6/6.17 oz. aerosol can	19200-79831		
	MORNING LINEN™	6/6.17 oz. aerosol can	19200-81344		
	Lemon Essence	6/6.17 oz. aerosol can	19200-80881		
	Lavender Mist	6/6.17 oz. aerosol can	19200-82892		
TOTAL # OF CASES @ \$4.00					
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System – STARTER KIT (Ready-To-Use) ³	WHITE STARTER KIT: Soothing Cucumber Splash	4/starter kit package	19200-00061		TOTAL # OF CASES X \$20.00 = \$ _____
	STAINLESS STEEL STARTER KIT: Aloe	4/starter kit package	19200-00785		
AIR WICK® FRESHMATIC® Ultra ODOR DETECT™ Air Freshener STARTER KIT (Ready-To-Use) ⁴	LAVENDER & CHAMOMILE	4/starter kit package	62338-77960		
	COOL LINEN & WHITE LILAC™	4/starter kit package	62338-82289		
AIR WICK® FRESHMATIC® Automatic Spray Ultra STARTER KIT (Ready-To-Use) ⁴	FRESH WATERS®	4/starter kit package	62338-79782		
	APPLE CINNAMON MEDLEY®	4/starter kit package	62338-78284		
	VANILLA INDULGENCE®	4/starter kit package	62338-81443		
NEUTRA AIR® FRESHMATIC® STARTER KIT (Ready-To-Use) ⁴ Fresh		4/starter kit package	19200-79830		
TOTAL # OF CASES @ \$20.00					
MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$500			TOTAL REBATE DUE = \$ _____		

¹ 5 case limit on any combination of LYSOL® Brand Disinfecting Wipes

² 25 case limit on LYSOL® Brand Disinfectant Foam Cleaner.

³ 2 case limit on LYSOL® Brand HEALTHY TOUCH® Starter Hand Soap System.

⁴ 5 case limit on combinations of AIR WICK® FRESHMATIC® Starter Kits, and LYSOL® Brand NEUTRA AIR® FRESHMATIC® Starter Kits.

Here's How to Get Your End-User Rebate!

- Purchase any full case(s) of the Professional LYSOL® Brand, LYSOL® Brand, AIR WICK®, and/or NEUTRA AIR® products as detailed in the promotion. Please indicate by check mark which form of payment you prefer. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
 - PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME
 - PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME
 - Complete rebate form (original or photocopy) and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
 - Proof-of-purchase must be dated between 1/1/12 and 3/31/12.
 - Offer request must be postmarked by 4/30/12.
 - Distributor and End-User information must be provided for rebate to be processed.
 - One rebate per customer, address, or organization.
 - Total minimum rebate per location = \$20.
 - Total maximum rebate per location = \$500.
 - Upon receipt, Reckitt Benckiser will mail your rebate check directly TO YOU. The check can be made payable either directly to you (the End-User Company), or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor.
 - For individuals achieving \$600 or more in rebates within a calendar year, Social Security Number will be required for processing. Please provide a valid phone number so that one of our representatives may contact you.
 - MAIL TO: Reckitt Benckiser LLC
End-User 1st Quarter 2012 Offer
1111 East South River Street
Appleton, WI 54915-2225.
- OFFER EXCLUDES: Payment on cases purchased for resale.
OFFER LIMITED TO: Merchandise purchased by institutional and commercial business customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

To receive these quarterly promotions electronically, check here and include your email address below.

DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name _____

Phone Number (_____) _____

E-mail _____

Distributor Company Name _____

Address _____

City _____ State _____ Zip _____

END-USER MAILING INFORMATION (Required):

End-User Company Name _____

Type of Business _____

Contact Name _____ Title _____

Phone Number (_____) _____

E-mail _____

Mailing Address _____

City _____ State _____ Zip _____